

The 5 Step Red Carpet *Closers Blueprint*



(The Most Amazing Part? This **Predictable, Easy** and
Replicable CLOSING System
Soothes the Sting Right Out of Selling...)

In Fact, Immediately After I Put It into Practice on My **Strategy, Discover and 1:1 Calls**
And Generated a **\$35,000 Sale at a Single Meeting...** and
More Than \$300,000 in Sales in Just 3 Months!



Andrea Ivanka International



Hi Soon-to-Be Sales Generating Savant,



My name is **Sothea Yi**.

I'm the **Business Development Manager and Red Carpet Sales Trainer** at **Andrea Ivanka International™**.

And as a professional who's worked for more billion dollar household names than anyone else I've met, **I can guarantee you, you've never seen anything quite like this before.**

Before we get started, allow me to ask you a few questions that truly put the power of this **NEW, yet proven 5-Step system** into perspective.

Have you ever felt like someone was treating you like a walking ATM?

Have you ever witnessed a really bad sales person and told yourself that you'd hate to be in the other person's shoes?

Or even worse, felt like you had to force someone into a sale?

The Bad News Is: We've all seen it too many times.

The Good News Is: That slimy feeling, outdated sales process is no longer working.

Because, as you probably recognize, people are smarter and more educated than ever before.

- So you can't sell with 'smoke and mirrors' or 'straight facts'. Smart people, the ones who make enough to afford to pay you what you're truly worth—they'll see right through you! And they want something more (which I'll reveal to you shortly).
- And you can't just sit around, waiting for someone to buy what you offer, because internet access means you're not the only game in town. (And because of the internet, you can now get what you offer directly in front of the person who needs it most—just imagine if you never had to throw 'marketing' against the wall and see what sticks again!)



- Of course...you can't compete with the giant ad budgets of billion dollar companies (besides, why would you want to, when you don't have to!)
- Certainly, you can't pick up the phone and begin cold calling everyone who 'might' want what you offer (besides the fact that it's illegal in many countries, why would you want to? Cold calling is rough!)

So if you've now awakened to the fact that you have to leave all those 'old school' sales methods behind, you may be wondering...

How SHOULD I Be Generating Sales?

**The new way of selling isn't selling.
It's serving.**

And you can transition away from 'sales', into this pain-free process by following the 5 Step Red Carpet Closers Blueprint I've created for you below.

(It's an actionable playsheet pulled from a critical part of my full Red Carpet Sales System Suite, then boiled down into simple steps you can put into practice today, to up your sales).

It's the same system I've leveraged across numerous 'tricky' situations to create win-win outcomes.

To prove that it works, I tested it in the harshest cold-calling environment and within 3 months, I generated over **\$300,000** in sales!

And clients have used it to gain even bigger 'wins', rapidly scaling from no sales in an unknown business, to a bank full of Happy Money, in just a few short weeks.

That's when I knew that I needed to share this Blueprint with people like us.

People who prefer to deliver the Red Carpet experience to the ideal client.

You know, the one who's sitting there, right now, wallet in hand, hunting around for the solution....

And wishing they'd found you already?

(Because your offering solves a major problem they can't unravel without you.)



Yes, this system helps you take simple steps to quickly build 'friend like' trust into your relationship with your prospect, so they feel they know you, making your life that much easier!

And I know this works, because beyond the fact that it's helped generated money, **I hear about this system from people I've never met before—because they're friends appreciate just how much they've gained** (in confidence, and financial freedom) from learning this key part of the system.

It's **certainly not something you'll find anywhere else.**

In fact, **I'd wager that you may never have seen anything like this before**, because up until now, **it's only been available to the 1:1 and Mastermind clients at Andrea Ivanka International.**

So I can personally guarantee you that these haven't been covered in your NLP Certifications, your Belfort or Kennedy sales trainings, your Sassy no-sales seminars, or anywhere else.

Those are all wonderful ways to gain traditional and advanced sales acumen.

Still, they have nothing to do with the blueprint I'm about to lay out for you—one that **focuses uniquely on the single most important step of the 5 Step Red Carpet Sales System—The Close.**

So after years of teaching this 1 to 1 only, why are we at Andrea Ivanka International™ finally sharing it with our larger tribe?

Simple.

As a company, we know that selling needs to change so that everyone benefits - you, your clients and your bottom line! Putting the right product into the hands of the people who need or want it most creates a ripple effect around the world, so essentially it's our way of giving back.

The truth is, it's easy for me to feel my excitement rising, every time I share this...

Because I understand your frustrations. I've been on the 'short end of the stick', stuck between a rock and a hard place...thrown into the deep end of the pool in a 'sink or swim' business...only to sink to the bottom again and again.

I wish someone would have handed me this knowledge years ago, before I bottomed out trying to (unsuccessfully) turn a profit in business after business.

